

Welcome to Week 4

Design Strategies for PowerPoint Presentations



What is your experience with PowerPoint use and/or design?

Agenda

**Design
Principles**

**Processing
Information**

**Teaching
with Slides**



**Design
Principles**

**Processing
Information**

**Teaching
with Slides**

CRAP

1

Contrast

2

Repetition

3

Alignment

4

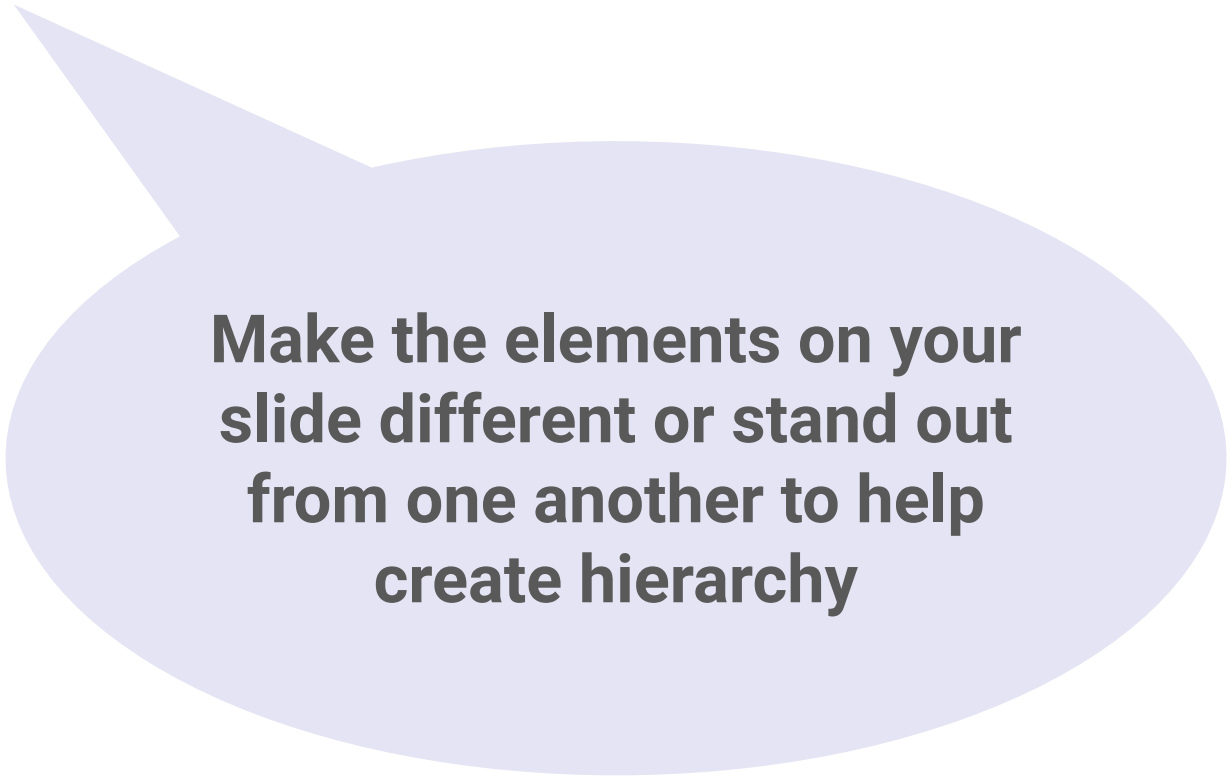
Proximity

Contrast

Repetition

Alignment

Proximity



**Make the elements on your
slide different or stand out
from one another to help
create hierarchy**

Title of the Slide

- The first point you want to make
- The second point you want to make*
- The third point you want to make

*A little bit more information

1

Vary text
size

Title of the Slide

- The first point you want to make
- The second point you want to make*
- The third point you want to make

*A little bit more information

Title of the Slide

2
Add
colour

- The first point you want to make
- The second point you want to make*
- The third point you want to make

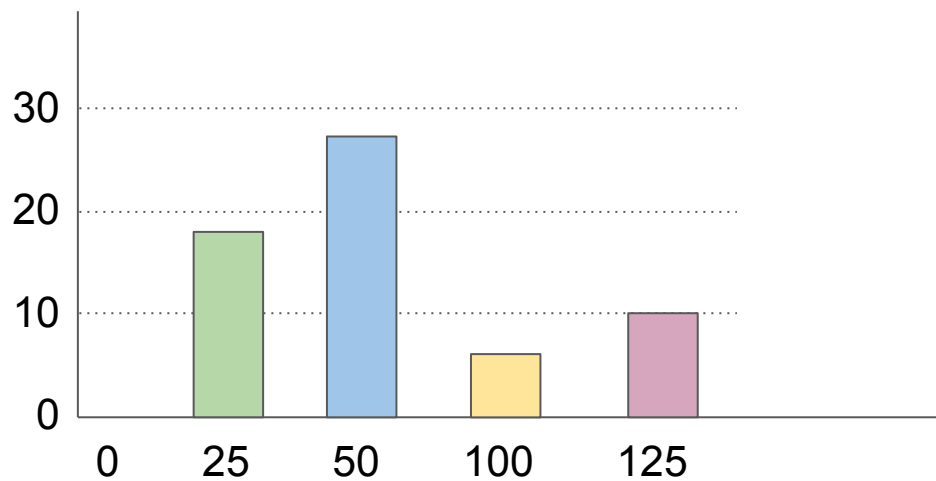
*A little bit more information

Title of the Slide

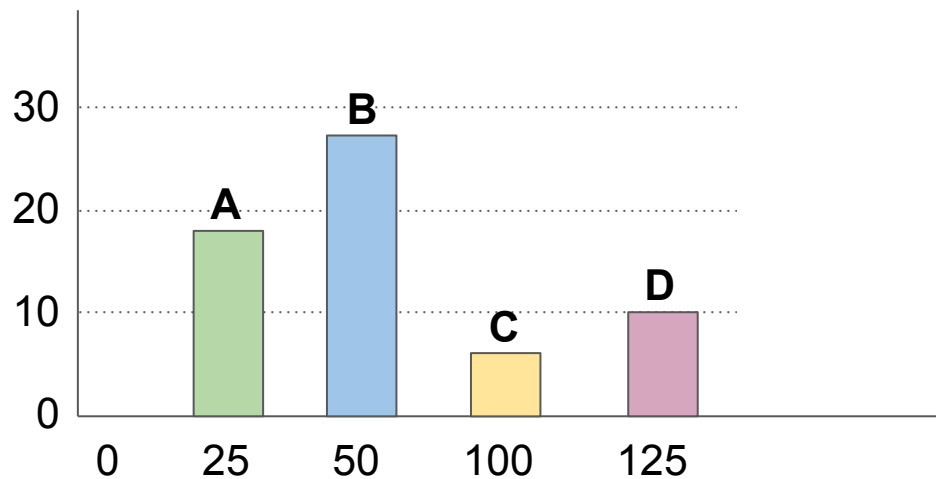
- The first point you want to make
- The second point you want to make*
- The third point you want to make

*A little bit more information

Reviewing the Data



Reviewing the Data



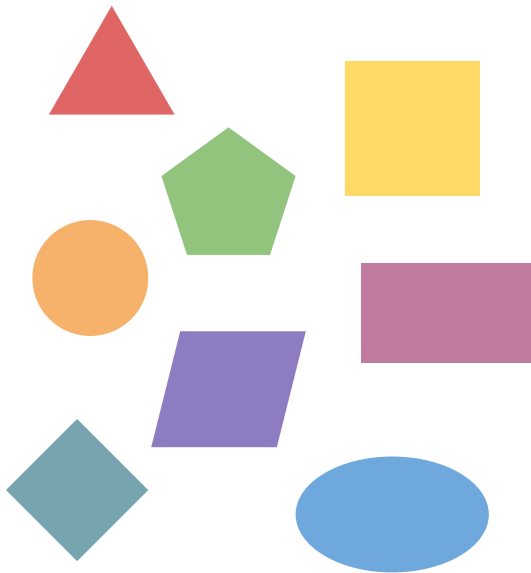
Contrast

Repetition

Alignment

Proximity

Geometric Shapes

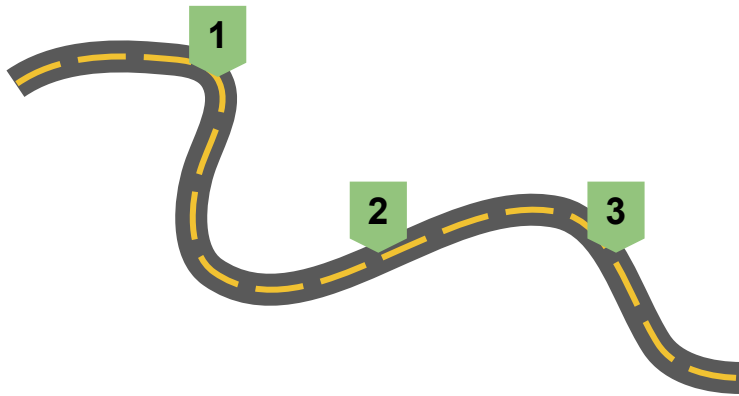


Organic Shapes





3
Use
shapes

Our Journey




An interesting quote I
want to share

- Who said the quote



When you search for the term, "Instructor Presence," about
53,700,000 results come up





53,700,000

search results for "Instructor Presence"



**Repeat visual design
elements throughout the
slides in order to create a
sense of continuity**



Title of the Slide



A caption related to this image

Title of the Slide

- The first point you want to make
- The second point you want to make
- The third point you want to make

Title of the Slide





Title of the Slide



A caption related to this image

Title of the Slide

- The first point you want to make
- The second point you want to make
- The third point you want to make

Title of the Slide



Contrast

Repetition

Alignment

Proximity



Presentation Title

Subtitle

Slide title



Caption of
the picture

Slide title

Key term you want the
audience to remember.



AGENDA ITEMS

- 1 Write an agenda item here.
- 2 Write an agenda item here.
- 3 Write an agenda item here.

Contrast

Repetition

Alignment

Proximity

**Visually connect every
element on your slide with
other elements**

Contrast

Repetition

Alignment

Proximity

Left Alignment

Title of the Slide

A point you want to make.

Image

Center Alignment

Title of the Slide

A point you want to make.

Image

Right Alignment

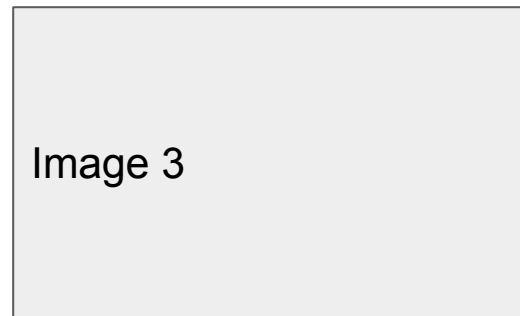
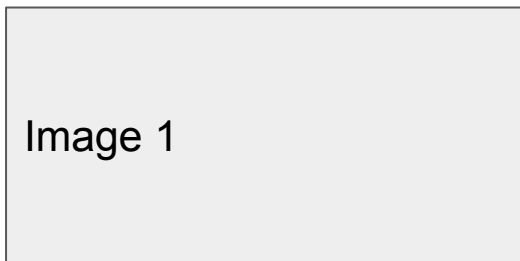
Title of the Slide

A point you want to make.

Image

Example 1

How do the three images compare?



Example 1

How do the three images compare?

Image 1

Image 2

Image 3

Example 1

How do the three images compare?



Image 1

Image 2

Image 3

Contrast

Repetition

Alignment

Proximity

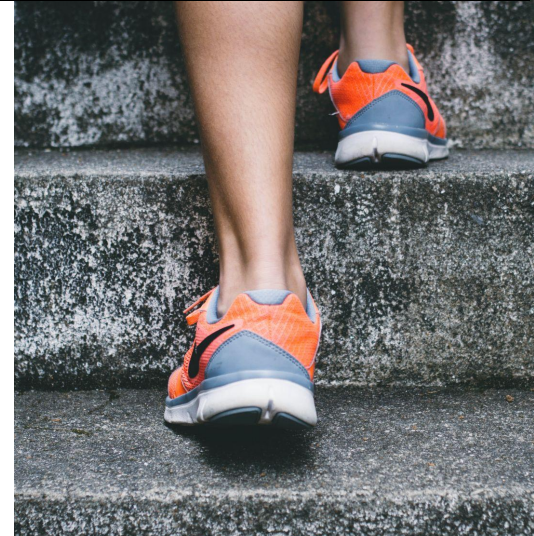
Title of Slide

Text goes in this space

Image goes here

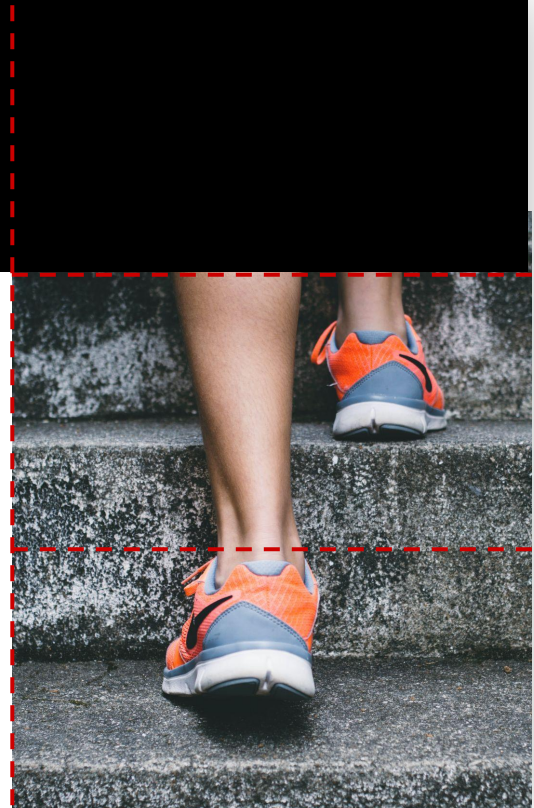
Benefits of Walking

- 1 Improved sleep
- 2 Enhanced focus



Benefits of Walking

- 1 Improved sleep
- 2 Enhanced focus



HOW TO USE THIS PRESENTATION

Google Slides

- Click on the "Google Slides" button below this presentation preview.
- Click on "Make a copy."
- Start editing your presentation.
- You need to sign in to your Google account.

PowerPoint

- Click on the "PowerPoint" button below this presentation preview.
- Start editing your presentation.
- Download and install the fonts used in this presentation as listed on page 21.

Canva

- Click on the "Canva" button under this presentation preview.
- Start editing your presentation.
- You need to sign in to your Canva account.

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**Indicate relationships
between slide elements by
placing elements close
together or farther apart**

Upcoming Due Dates

Exam 1

Friday, February 10th

Room 2602

Assignment 2

Friday, February 17th

Submit assignment in Moodle

Upcoming Due Dates

Exam 1

- Friday, February 10th
- Room 2602

Assignment 2

- Friday, February 17th
- Submit assignment in Moodle

Upcoming Due Dates

Exam 1

- Friday, February 10th
- Room 2602

Proximity

Lack of
proximity

Assignment 2

- Friday, February 17th
- Submit assignment in Moodle

2 OUT 5

Elaborate on the featured statistic.

95%

Elaborate on the featured statistic.

123 MILLION

Elaborate on the featured statistic.



2 OUT 5

Elaborate on the featured statistic.

95%

Elaborate on the featured statistic.

123 MILLION

Elaborate on the featured statistic.



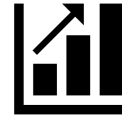


**Design
Principles**

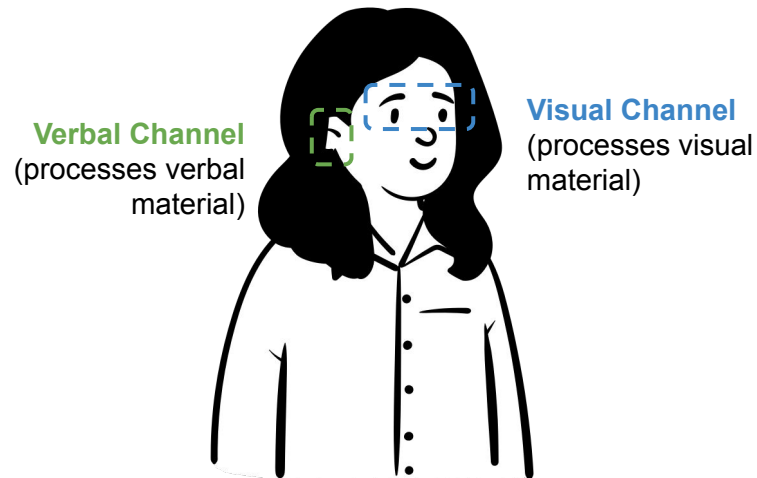
**Processing
Information**

**Teaching
with Slides**

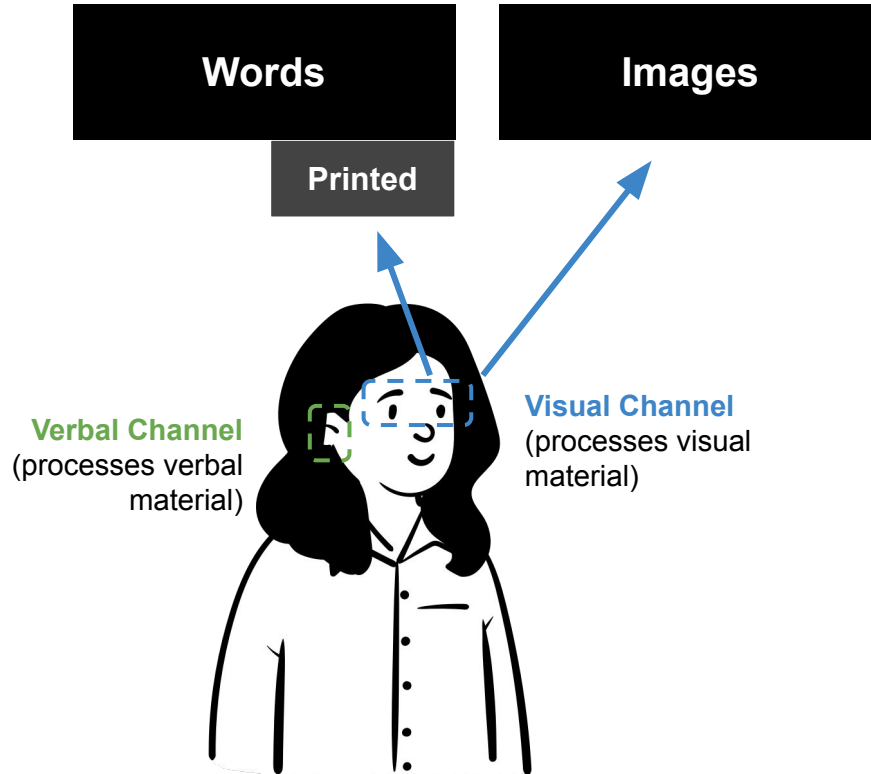
Our Brains + Information



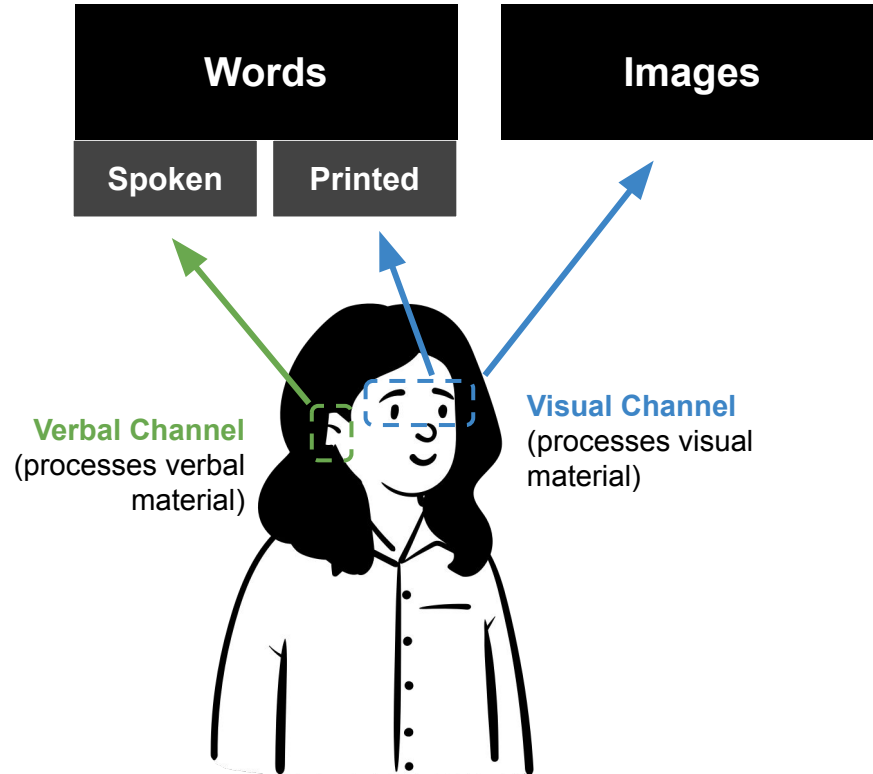
Channels for Processing Information



Channels for Processing Information



Channels for Processing Information





**Design
Principles**

**Processing
Information**

**Teaching
with Slides**

1. The Coherence Principle

“Adding extra material can hurt learning”

(Clark & Mayer, 2016, p. 151)

1. The Coherence Principle



1. The Coherence Principle



2. The Signaling Principle

“People learn better when cues that highlight the organization of the essential material are added”

(Clark & Mayer, 2016, p. 108)

2. The Signaling Principle

Upcoming Due Dates

Exam 1

- Friday, February 10th
- Room 2602

Assignment 2

- Friday, February 17th
- Submit assignment in Moodle

Title of the Slide

A description
related to this
image



3. The Multimedia Principle

“Include both words and graphics”

(Clark & Mayer, 2016, p. 70)

3. The Multimedia Principle

During step 1, you will gather all necessary equipment (1 beaker, 3 test tubes).

This will be the equipment you use for the entire experiment.

Take what you need, and leave what you don't need.

3. The Multimedia Principle

Step 1

Gather the necessary equipment:

- 1 Beaker
- 3 Test Tubes



4. The Redundancy Principle

***“Explain images with words in audio or text
but not both”***

(Clark & Mayer, 2016, p. 131)

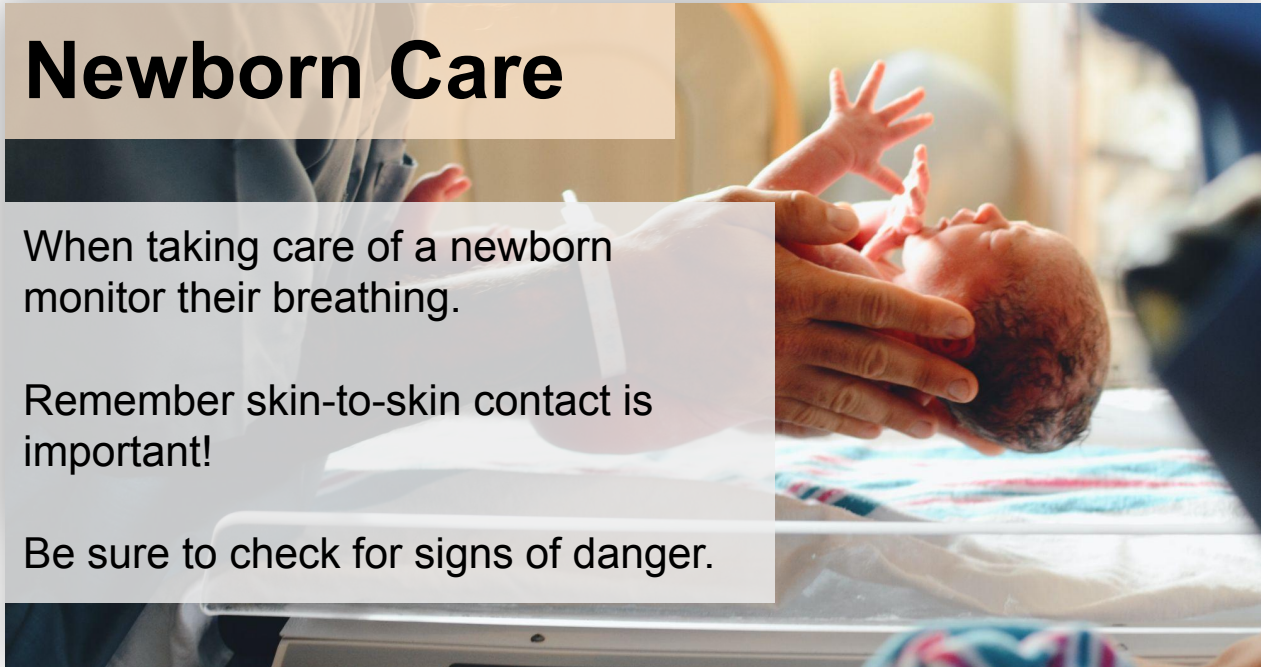
4. The Redundancy Principle

Newborn Care

When taking care of a newborn monitor their breathing.

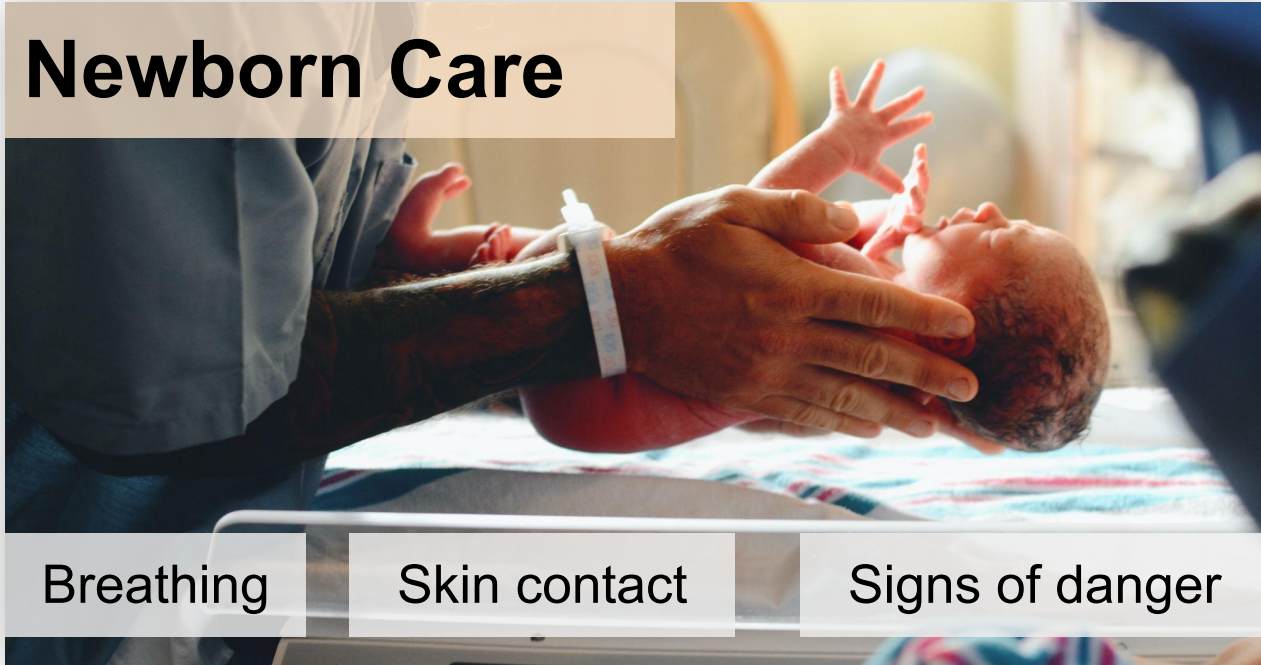
Remember skin-to-skin contact is important!

Be sure to check for signs of danger.



4. The Redundancy Principle

Newborn Care

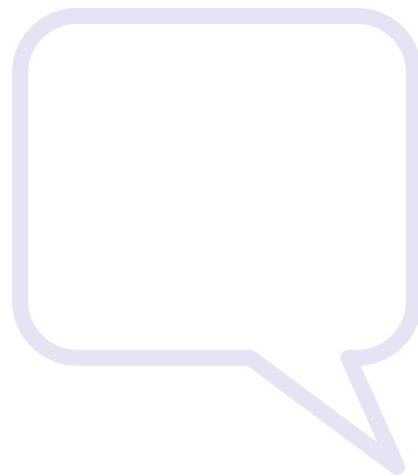
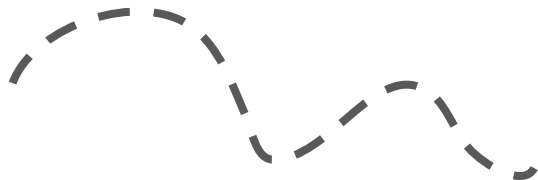
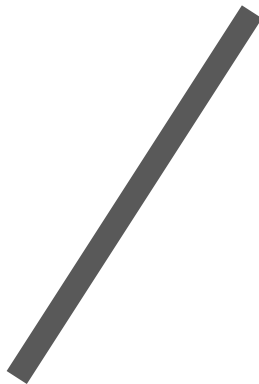
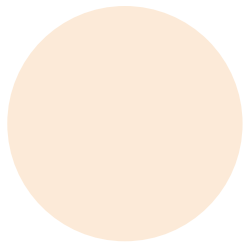


Breathing

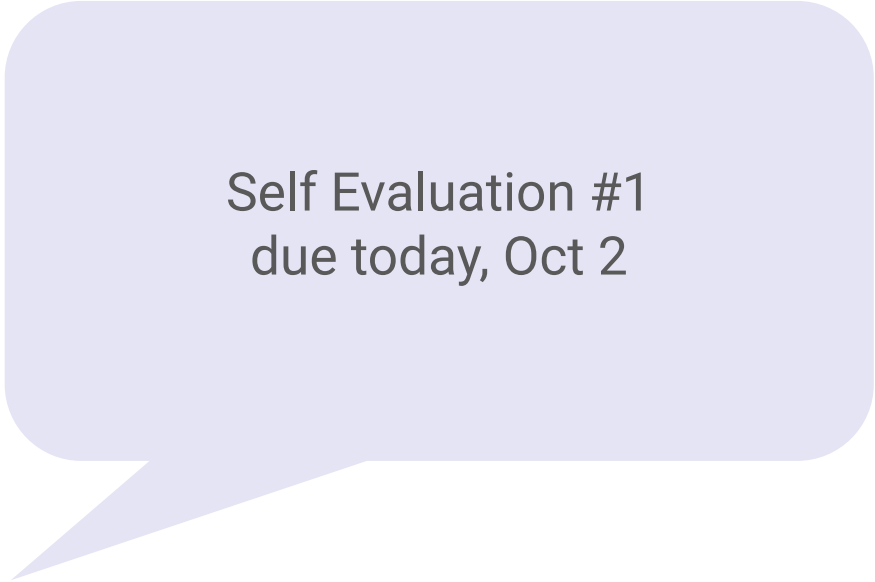
Skin contact

Signs of danger

Activity Time!



Assignment



Self Evaluation #1
due today, Oct 2

WordPress



Pictures Used

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